



World Confederation
for Physical Therapy

Press Information. Communiqué de presse. Comunicado de prensa

Positive Practice Environments for Health Care Quality Workplaces for Quality Care

Geneva, Switzerland, 3 July 2009 – Uganda, Zambia and Morocco have been announced as the sites for new projects established under the Positive Practice Environments Campaign.

In a further boost to the project, Taiwan will also participate through a self-funded project.

The development of these national projects is the latest milestone in the global campaign to ensure high-quality health care workplaces worldwide. A national coordinator, national Steering Committee and researcher will be appointed in each case.

The campaign, **Quality Workplaces for Quality Care**, is spearheaded by the health professions including the International Council of Nurses, International Pharmaceutical Federation, World Confederation for Physical Therapy, World Dental Federation and World Medical Association together with the International Hospital Federation.

With the support of the Global Health Workforce Alliance, the multiyear, multi-stakeholder campaign promotes safe, cost-effective and healthy workplaces, thereby strengthening health systems and improving patient safety.

“The goal of our Positive Practice Environments (PPE) Campaign is to improve the quality of health services through health care work environments that support performance excellence,” said Dr Mireille Kingma, RN, PhD, Director of the Campaign. “We believe patients and the public have the right to the highest performance from nurses and other health care professionals. This can only be achieved in a workplace that enables and sustains a motivated, well-prepared workforce.”

The PPE campaign is a country and facility-centred initiative focusing on all health care settings. It aims to improve the quality of health services by raising awareness, identifying good practice and developing tools for managers and health professionals in the field. The campaign is open to all countries, settings, health organisations and health disciplines. In addition to the projects recently announced, national and local initiatives will be encouraged and supported so that priority needs are met.

Further information about the Campaign is available at www.ichrn.org.

Editor's Note

The **International Council of Nurses (ICN)** is a federation of more than 130 national nurses associations representing the millions of nurses worldwide. Operated by nurses and leading nursing internationally since 1899, ICN works to ensure quality nursing care for all and sound health policies globally.